

Humane Society of Waupaca County
2293 Commercial Drive
Waupaca, WI 54981
715-258-2545
www.waupacahumane.org



Dear <NAME>,

Your support has allowed HSWC's mission to persevere in the midst of our ever-changing world.

I have always believed you want us to be straight with you and tell it like it is. To that end, finding the words for this 2021 letter to you has not been without blinking back misty eyes.

You, like so many of us, must have hoped enduring the past 21 months would have brought us through the worst. Yet for HSWC, I must honestly report to you, our list of challenges has grown.

Last year, we experienced the "Pandemic Pet" fad that helped many homeless pets find great families. The fad, sadly, has come to an end. Increasingly, we are receiving requests of assistance from people experiencing health issues, homelessness, financial difficulty and other catastrophes. Also, there is no shortage of homeless puppies and incoming kittens. We find ourselves again, re-examining the programs we offer to better serve our community.

There is sadness, but also, hope. Your continued support keeps us motivated! The animals inspire us to keep going!



Aster, a cute little Sheltie or Aussie mix who lived her first few years on a farm, was discarded when she injured her leg and became grouchy due to pain. She was brought to our facility by a good Samaritan. We immediately noticed how unhappy and fearful she was. Aster's injured tendon was quickly diagnosed. She was started on medication to make her more comfortable and facilitate healing. Her entire outlook changed overnight! Aster is now cuddly and affectionate! As I write this, she is living with a foster family who hopes to adopt her.

The "Three Little Pigs" as I affectionately call them, came to foster at my home because they were diagnosed with a horrible case of ringworm, which can be very contagious, and the shelter was very full. They were also emaciated and had a respiratory infection. They ate so much the first few days I was seriously concerned with the size of their bellies! They lost a lot of hair and looked even worse a week later, but started to reward me with hearty purring and tiny meows. Most of their hair has since grown back, they have grown into their big bellies, and will hopefully be in homes by the time you receive this. These kittens almost certainly would have died without our care. HSWC gave them everything they needed to thrive.

With Matching Funds You CAN make a difference!

BIGGER

- Your \$25 donation will buy enough paper towels to keep the HSWC Adoption Center clean for ~~1-2 weeks~~. ^{2-4 weeks!!}
- Your \$50 donation will buy enough antibiotics to treat ~~several~~ ^{Lots of} dogs for tick borne disease.
- Your \$100 donation will buy ~~25~~ ⁵⁰ vaccines and dewormer.
- Your \$200 donation will spay/neuter ~~a~~ ^{two} whole litters of kittens or puppies and help them get ready for adoption!
- Your \$500 donation will pay our electric bill for ~~2~~ ^{two} months! Help keep the lights on and the air circulating! Air circulation improves animal health!



This envelope is your chance to invest in our effort to provide support and happy endings to those we serve! The donations we receive this time of year will help carry us through the winter months, while the cost of everything is going up.

This is the 14th year our holiday elf, Beverly Brandt, has offered to match your donation in response to this mailing. All donations of \$10 or more are matched, up to \$10,000! Beverly is matching funds this year in honor of her friend, Dr. Jim Ziegler, for his extraordinary dedication and service to all pets and their owners.

<NAME>, we would deeply appreciate it if you could take a moment now and visit our secure web page, or send a check, or provide your card number. Donation slip attached.

Your donation is appreciated now, more than ever!



Sincerely,

Monica Gardner

Humane Society of Waupaca County, Operations Manager

Name: _____

Address _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____



Thank You!

Holiday/Year End Donation: (\$10 or more will be matched up to \$10K)

Donation Total: _____

Please charge my Visa/Mastercard # _____

CSV: _____ Expiration Date: _____ Signature: _____

A Note for Beverly, Dr. Ziegler, or Memorial: _____

