

Humane Society of Waupaca County
2293 Commercial Drive
Waupaca, WI 54981
715-258-2545
www.waupacahumane.org



Dear <NAME>

As I sit down to write this, my 2020 Holiday Appeal, naturally I reflect back over the past year and past Holiday Appeals. This is, truly, the most difficult one to write. This year-like-no-other continues to challenge us in ways we could not anticipate.



For those of you experiencing loss, many of you are relying on the comfort provided by your pets to help you through these times of tragedy and uncertainty.

We understand.

We also are taking comfort in our ability to carry on. Our mission has become more vital than ever, as a growing number of people and animals are finding themselves in need of support and shelter. We are able to help many who are seeking a companion animal to adopt, to help them cope through these tough times.

We continue to rely on your continued support. Last year, our efforts directly affected more than 500 animals and at least as many people, either with their own pets, or other animal-related issues.

This envelope is your chance to invest in our effort to provide vital hope and support to those we serve! The donations we receive this time of year will help carry us through the winter months.

This is the 13 th year our holiday elf, Beverly Brandt, has offered to match your donation in response to this mailing. All donations of \$10 or more are matched, up to \$10,000! Please join us in thanking Beverly for her continued outpouring of generosity by leaving your own message on the donation slip. We will see that she gets all of them!

You have our heartfelt thanks. Each gift to this mailing makes a difference so if times are tough any amount is greatly appreciated!

-Monica Gardner

Humane Society of Waupaca County, Operations Manager

Name: _____

Address _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____



Thank You!

Holiday/Year End Donation: (\$10 or more will be matched up to \$10K) Donation Total: _____

Please charge my Visa/Mastercard # _____

CSV: _____ Expiration Date: _____ Signature: _____

A Note for Beverly or Memorial:

You CAN make a ^{BIGGER} difference! With Matching Funds!!

Your \$500 donation can pay our electric bill for ^{two} ~~a~~ month^s!

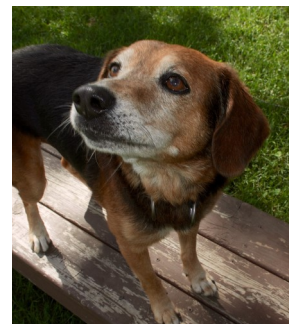
Help keep the lights on and the air circulating! Air circulation improves animal health!

Your \$200 donation can spay/neuter ^{two} ~~a~~ whole litter^s of kittens or puppies and help them get ready for adoption!



Your \$100 donation will buy ⁵⁰ ~~2~~ vaccines and dewormer. ^{Lots of}

Your \$50 donation will buy enough antibiotics to treat ^{six} ~~several~~ dogs for tick borne disease.



Your \$25 donation will buy enough paper towels to keep the HSWC Adoption Center clean for ^{2-4 weeks!!} ~~1-2 weeks~~.